

**Jeff Davis Parish Tourist Commission
Minutes of Meeting
December 9, 2025**

Name	Representing	Present	Absent
Sammy LeJeune	Lake Arthur	X	
Ronnie Petree	At Large	X	
Kori Myers	At Large	X	
Shelby LaFosse	Welsh		X
Jeremy Doucet	Jennings	X	
Austin Bertrand	Elton		X
Kayla Doga	Hotel	X	
Landon Daigle	Coushatta		X
Greg Marcantel, CPA	CPA		X
Nikki Trahan		X	
Carter Prejean	Director	X	
Macey Guidry Cormier		X	
Linda LeBlanc	Facilitator	X	
Poncho LeJeune	Lake Arthur Mayor	X	
Ben Boudreaux	Parish Administrator	X	
Jeanne Boudreaux	Guest	X	
Cesilee Oliver	Guest		X
Darci Knight	Daily News	X	

Call to Order: Chairman Kori Myers called the meeting to order. Ronnie Petree led the prayer, and Kayla Doga led the pledge.

Approval of Agenda: It was moved by Ronnie Petree, seconded by Jeremy Doucet, and passed unanimously to approve the agenda for December 9, 2025, as presented.

Approval of Minutes: It was moved by Jeremy Doucet, seconded by Sammy LeJeune, and passed unanimously to approve the minutes of October 21 and November 14, 2025, as presented.

Financial Report: It was moved by Ronnie Petree, seconded by Sammy LeJeune, and passed unanimously to approve the September 2025 financial report as presented. The October 2025 report was not available.

Public Comments: None.

Old Business: It was moved by Ronnie Petree, seconded by Kayla Doga, and passed unanimously to discontinue using the current marketing grant policy and approve the new policy presented by Director Carter Prejean, and to authorize Carter to make edits as needed without the Tourist Commission Board's approval.

New Business: It was moved by Ronnie Petree, seconded by Kayla Doga, and passed unanimously to approve the quote by Maxim's Water Service in the amount of \$14,487.00 for repairs to the water well. It was recommended to have Mayor Guinn provide his offer to stock the pond with brim and bass in writing if the Tourist Commission pays for the water well repairs.

It was moved by Jeremy Doucet to change the meeting time from noon to 7:30am on the second Tuesday of each month. The motion died for lack of a second.

The sales tax check was not received for the collection month of November. Linda LeBlanc will email the sales tax report to the Tourism Board.

Carter Prejean Director's Report:

- Stearman – Carter Prejean will contact the Stearman group in January to start planning the 2026 aviation event.
- Fall Fest was a success and Tourist Commission will give Shop with a Cop \$8,000 from proceeds.
- Attended and promoted Glitter & Garland in Lake Arthur.
- Cocktail Trail was a success with 50 entries.
- Visited and promoted the Semmes Christmas Display.
- Drink Like a Local – new marketing project.
- Jeff Davis Parish Fair – Carter is now on the Fair Board and is working with Kori Myers on the 2026 fair. Discussed benefits of joining the LA Fair Association.
- Picture with Santa – was a success with 142 children attending.
- Attended and promoted the Welsh Christmas parade and will be attending the Lake Arthur Christmas activities to promote.
- Attending the Santa on East Academy at the LaFleur home.
- Created a Crawfish Tours website for 2026 Crawfish tour season.

Marketing/Communications Director's Report:

Macey Cormier reported the following:

- Reviewed social media stats from Facebook, Instagram, and TikTok with views from 456 to 664,000.

Announcements:

- The regular Tourist Commission meeting will be at noon on Tuesday, January 13, 2026, at the Tourist Commission Administration office.
- Ethics Online Training to be completed by December 31, 2025.

Adjournment: A motion was made by Ronnie Petree, seconded by Sammy LeJeune, and passed unanimously to adjourn.