

**Jeff Davis Parish Tourist Commission
Minutes of Meeting
September 9, 2025**

Name	Representing	Present	Absent
Sheila Chapman, Chairman	Lake Arthur	X	
Ronnie Petree	At Large	X	
Kori Myers	At Large	X	
Shelby LaFosse	Welsh	X	
Jeremy Doucet	Jennings	X	
Austin Bertrand	Elton	X	
Kayla Doga	Hotel	X	
Landon Daigle	Coushatta		X
Greg Marcantel, CPA	CPA	X	
Nikki Trahan		X	
Carter Prejean	Director	X	
Macey Guidry Cormier		X	
Linda LeBlanc	Facilitator	X	
Henry Guinn	Jennings Mayor	X	
Ben Boudreaux	Parish Administrator	X	
Jeanne Boudreaux	Guest	X	
Cesilee Oliver	Guest	X	
Darcy Knight	Daily News	X	

Call to Order: Chairman Sheila Chapman called the meeting to order and led the prayer. Kayla Doga led the pledge.

Approval of Agenda: It was moved by Ronnie Petree, seconded by Kori Myers, and passed unanimously to approve the agenda for September 9, 2025, as presented.

Approval of Minutes: It was moved by Kayla Doga, seconded by Kori Myers, and passed unanimously to approve the minutes of August 12, 2025, as presented.

Financial Report: It was moved by Ronnie Petree, seconded by Jeremy Doucet, and passed unanimously to approve the amended June 2025 and the July 2025 financial reports and as presented.

Public Comments: None.

Old Business: Carter Prejean stated the Stearman event plans were being finalized and volunteers were needed to help with the banquet on Saturday, October 4. Macey Cormier stated volunteers were also needed during the day and serving food on Friday, October 3.

Carter Prejean reported the Fall Festival will be held on Saturday, November 1 and volunteers were also needed for the event. The gumbo participants will start cooking at 6:30am and there are 10 teams registered so far. There is a seafood and a non-seafood category. Sponsors and more gumbo participants are needed. There will be a petting zoo, a band, kid games and a pumpkin patch. The festival is from 11:00am to 3:00pm.

Sheila Chapman announced she does not want to be re-appointed to serve on the Jeff Davis Tourist Commission at the end of her term on September 30, 2025, and has notified Lake Arthur Mayor Poncho LeJeune to find a representative for Lake Arthur. Kayla Doga's term also expires on September 30, 2025, and has agreed to serve another 3-year term representing the Hotel/Motel Association.

New Business: Carter Prejean stated she would be emailing the board information on upcoming events for September and October.

Director's Report:

- Carter Prejean gave a power point presentation that highlighted meetings and events during the past month. She partnered with LTA and presented a check to McNeese to support of a future hospitality program.
- Attended the LTA Travel Summit in Lake Charles August 26-28.
- Partnered with Visit Lake Charles for a JDP FAM Tour with a LOT representative from India.
- Attended and promoted rodeo September 5-6
- Organizing and promoting Fall Festival November 1.
- Reviewed upcoming parish events during September.

Visitor Count:

	July 2024	July 2025	Aug 2024	Aug 2025
Visitors	6,106	8,450	3,916	4,363
Billboard	1,814	2,698	1,082	1,465
Nights spent in LA	3,478	8,954	1,850	6,392

Gator Chateau Sales:

July 2024	14,296.50	Aug 2024	9,855.00
July 2025	23,157.57	Aug 2025	14,342.55

Sales Tax Report: The sales tax collections for Aug 2025 paid in September 2025 were \$11,610.79.

Marketing/Communications Director's report:

Macey Cormier reported the following:

- Reviewed social media stats from Facebook, Instagram, and TikTok with views from 7,587 to 358,792 views.

Announcements:

- The regular Tourist Commission meeting will be at noon on Tuesday, October 14, 2025, at the Tourist Commission Administration office.
- Ethics Online Training to be completed by December 31, 2025.

Adjournment: A motion was made by Shelby LaFosse, seconded by Kayla Doga, and passed unanimously to adjourn.

