

**Jeff Davis Parish Tourist Commission  
Minutes of Meeting  
December 10, 2024**

<b>Name</b>	<b>Representing</b>	<b>Present</b>	<b>Absent</b>
<b>Sheila Chapman, Chairman</b>	<b>Lake Arthur</b>	<b>X</b>	
<b>Ronnie Petree</b>	<b>At Large</b>	<b>X</b>	
<b>Kori Myers</b>	<b>At Large</b>	<b>X</b>	
<b>Shelby LaFosse</b>	<b>Welsh</b>	<b>X</b>	
<b>Katelyn Breaux</b>	<b>Jennings</b>		<b>X</b>
<b>Austin Bertrand</b>	<b>Elton</b>		<b>X</b>
<b>Kayla Doga</b>	<b>Hotel</b>	<b>X</b>	
<b>Landon Daigle</b>	<b>Coushatta</b>	<b>X</b>	
<b>Greg Marcantel, CPA</b>		<b>X</b>	
<b>Creed Romano, CEO</b>		<b>X</b>	
<b>Macey Guidry Cormier</b>		<b>X</b>	
<b>Linda LeBlanc</b>		<b>X</b>	

**Call to Order:** Sheila Chapman called the meeting to order. Ronnie Petree led the prayer, and Landon Daigle led the pledge.

**Approval of Agenda:** It was moved by Ronnie Petree, seconded by Kori Myers, and passed unanimously to approve the agenda for December 10, 2024, with the addition of to consider a contribution of \$500 towards expenses of the parish event on January 14, 2025, at Bayou Rum, and to authorize Chairman Sheila Chapman to appoint a search committee for a Tourism Director, and to review an Economic Development resolution that would allow the Policy Jury and Town of Lake Arthur to be part of the EDC Board.

**Approval of Minutes:** It was moved by Ronnie Petry, seconded by Kori Myers, moved unanimously to approve the minutes from August 20, October 15, and October 29, 2024.

**Financial Report:** Greg Marcantel reviewed the financial reports for July, August, September, and October 2024. It was moved by Ronnie Petree, seconded by Kori Myers, and passed unanimously to approve the financial reports for July, August, September and October 2024.

**Public Comments:** None

**Old Business:** None

**New Business:**

- Reviewed social media stats.
- Presented updated billboard ads, stickers, new video marking, LTA newsletter ads.
- Continues visiting businesses within the parish for new promotional material.

**Creed Romano Report**

- Discussed how well the staff has stepped up and is performing in absence of a director
- Plans for staff to divide and cover all parish Christmas activities
- Continuing staff meetings

**Sales Tax Report**

The collections for the month of August 2024 were \$13,933.49, collections for the month of September 2024 were \$16,179.76, collections for October were \$16,639.47, and collections for November were \$16,006.12.

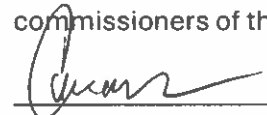
**Announcements:**

The Next Tourist Commission meeting will be on Tuesday, January 14, 2025, at the office of the Tourist Commission administration.

Chairman Sheila Chapman requested Board members to remain after the meeting to visit the Gator Chateau for a Gator Tour.

**Adjournment:** A motion was made by Ronnie Petree, seconded by Kayla Doga, and passed unanimously to adjourn.

I, Creed Romano, certify that the above and foregoing constitute the minutes of the meeting of the commissioners of the Jeff Davis Tourist Commission held on December 10, 2024.



Creed Romano, CEO/President