

**Jeff Davis Parish Tourist Commission
Minutes of Meeting
June 9, 2026**

Name	Representing	Present	Absent
Sammy LeJeune	Lake Arthur	X	
Ronnie Petree	At Large	X	
Kori Myers	At Large	X	
Shelby LaFosse	Welsh	X	
Jeremy Doucet	Jennings	X	
Austin Bertrand	Elton	X	
Kayla Doga	Hotel	X	
Landon Daigle	Coushatta		X
Greg Marcantel, CPA	CPA	X	
Nikki Trahan	CPA Assistant		X
Carter Prejean	Director	X	
Macey Guidry Cormier	Marketing Director	X	
Linda LeBlanc	Facilitator	X	
Ben Boudreaux	Parish Administrator	X	
Jeanne Boudreaux	Chamber Director	X	
Cesilee Oliver	EDC Director		X
Doris Maricle	American Press		X
Darci Knight	Daily News	X	
Mayor Henry Guinn	City of Jennings	X	
Mayor Poncho LeJeune	Town of Lake Arthur	X	
Shiela Chapman	Past Board Member	X	

Call to Order: Chairman Kori Myers called the meeting to order. Ronnie Petree led the prayer, and Jeremy Doucet led the pledge.

Public Hearing: Chairman Kori Myers opened the Public Hearing for the 2025-2026 Proposed Budget Amendments and the 2026-2027 Proposed Budget and asked if there were any public comments. Ronnie Petree inquired if there were raises and if so, what percent and Greg Marcantel replied 3%. Greg stated 25-26 budget amendment decreased sales tax revenue from \$180,000 to \$150,000 range, that \$117,000 had been received from the state for the hotel/motel sharing tax and there is more to collect for that fiscal year. Kayla Doga reported hotel room sales were down due to the renovation project, but that has been completed and sales were expected to increase. Carter reported she had communicated with the sales tax collector and was waiting for an updated list of taxpayers.

It was moved by Jeremy Doucet, seconded by Ronnie Petree, and passed unanimously to close the public hearing,

Approval of Agenda: It was moved by Ronnie Petree, seconded by Sammy LeJeune, and passed unanimously to approve the agenda for June 9, 2026, as presented.

Approval of Minutes: It was moved by Sammy LeJeune, seconded by Austin Bertrand, and passed unanimously to approve the minutes of May 13, 2026, as presented.

Financial Report: It was moved by Ronnie Petree, seconded by Jeremy Doucet, and passed unanimously to approve the March and April 2026 financial reports presented by Greg Marcantel.

Public Comments: None.

Old Business: Carter Prejean stated constructing a new building at the I-10 Park may be outside the Commission's budget. She reported the Capital One building is now on the market. Ronnie Petree discussed the size of the building, it being ADA compliant, and the possibility of housing Economic Development and the Chamber with the Tourist Commission. Carter stated she would like the Tourist Commission Board to also see the building. Jeremy Doucet inquired about whether there was a need for such a large building. Ronnie stated it could potentially provide space for the 3 entities and have community functions in the building. He suggested touring the building and evaluating both purchasing the building and the operational expenses. Concerns were expressed on the age of the roof and air conditioners, the insurance and utilities cost and possible needed repairs. Some board members stated they felt that the Tourist Commission office should remain at the park. Carter stated Mayor Guinn was allowing the Tourist Commission to remain at the park for the time being.

It was moved by Austin Bertrand, seconded by Shelby LaFosse, and passed unanimously for Carter Prejean to schedule an appointment to tour the Capital One building and to continue planning options for the Tourist Commission's office location.

New Business: Discussion was held relating to the joint service agreement between the City of Jennings and the Tourist Commission that expired on June 30, 2026. Mayor Guinn stated \$70,000 in funding was proposed in the city's new budget, but a new agreement needed to be negotiated and approved.

It was moved by Austin Bertrand, seconded by Sammy LeJeune, and passed unanimously to adopt the Proposed 2025-2026 Budget Amendments and to adopt the Proposed 2026-2027 Budget.

Sales Tax:

- \$14,766.88 was paid in June 2026 for the May 2026 collections. It was discussed to schedule a meeting with Kori Myers, Carter Prejean, John Hall and Amber Miller to discuss the hotel/motel sales tax collection.

Carter Prejean Director's Report:

- Planning 2027 Familiarization (FAM) tours.

- Welcomed hometown NFL star Travis Etienne Jr to Gator Chateau, highlighting local success stories.
- Staffing school interns during summer months.
- Continuation of the food truck project at park.
- Alligator feedings on Friday afternoons during summer.
- Bayou Blues festival In Welsh.
- Promotional event in Lake Charles at Gumbaux Gator baseball game.
- Bayou Rum Run had over 220 participants.
- Put together a committee for the Fall Fest & Gumbo Cookoff event.
- Applied for a KLB grant for a new park sign.
- Promoting JDP at the National Police Jury Convention in July.
- Promoting the Lake Arthur Freedom Fest, Welsh 4th of July event and the Jennings July 3rd event.

Marketing report:

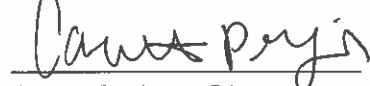
Macey Cormier stated the May views for Facebook were 338.4K with 3.8K content interactions and 11,571 follower count. Instagram had 17.4K views, 4.2K reach and 1563 follower count. TikTok had 74K views and 9,785 follower count.

Announcements:

- The regular Tourist Commission meeting will be at 3:00p.m. on Tuesday, July 14, 2026, in Welsh.

Adjournment: A motion was made by Jeremy Doucet, seconded by Austin Bertrand, and passed unanimously to adjourn.

I, Carter Prejean, certify that the above and foregoing constitute the minutes of the meeting of the commissioners of the Jeff Davis Tourist Commission held on June 9, 2026.



Carter Prejean, Director

