

**Jeff Davis Parish Tourist Commission  
Minutes of Meeting  
April 9, 2024**

Name	Representing	Present	Absent
<b>Sheila Chapman, Chairman</b>	<b>Lake Arthur</b>		<b>X</b>
<b>Buffina Crochet, Vice-Chairman</b>	<b>Hotel</b>	<b>X</b>	
<b>Kori Myers</b>	<b>Police Jury</b>	<b>X</b>	
<b>Ronnie Petree</b>		<b>X</b>	
<b>Bengt Lindell</b>	<b>Welsh</b>	<b>X</b>	
<b>Austin Bertrand</b>	<b>Elton</b>	<b>X</b>	
<b>Katelyn Little</b>	<b>Jennings</b>	<b>X</b>	
<b>Greg Marcantel, CPA</b>		<b>X</b>	
<b>Creed Romano, CEO</b>		<b>X</b>	
<b>Randy Whetstine</b>		<b>X</b>	

**Staff: Linda Leblanc  
Macey Guidry**

**Call to Order:** **Buffina Crochet** called the meeting to order. **Ronnie Petree** led the prayer and the pledge.

**Approval of Agenda:** **Ronnie Petree** made a motion, seconded by **Bengt Lindell**, and passed unanimously to approve the agenda for April 9, 2024.

**Approval of Minutes:** A motion was made by **Bengt Lindell**, seconded by **Katelyn Little**, and passed unanimously to approve the minutes of March 6, 2024.

**Approval of Financials:**

- A motion was made by **Bengt Lindell**, seconded by **Katelyn Little**, and passed to approve the financials of February 2024.

**Public Comments:** None

**Old Business:** **Austin Bertrand** reported that he had contacted the gentleman seeking financial assistance for a Historical Marker in Elton and informed him of what the board could provide.

**New Business:**

- Chamber Clean sweep will be held on April 20. The TC project will be to clean up the park and refresh the plants. A BBQ will be held at the park from 4-6 pm.

- **Ronnie Petree** made a motion, seconded by **Buffina Crochet**, to approve the marketing grant for the Last Resort Car Show, which **passed unanimously**.
- **Randy Whetstine** informed the board of a price increase for Cassidy Billboards and discussed possibly getting a billboard between Texas and Jennings.

**CEO/President report:**

- ED update
- STOL will be held on March 23

**Randy Whetstine:**

- STOHL Recap Meeting - estimated 800-1000 people attended.
- Tour Companies (National and International) are very interested in Crawfish Tours.
- Gift shop sales for February 2024 – March 2024: \$27,032.75
- Visitor Count for March-4690
- In discussions with a Coushatta Tribal member to have a Tribal board nominee for the TC Board.

**Macey Guidry:**

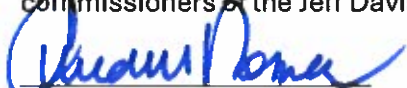
- Updating and getting all Social Media accounts active.
- Revamped Logos
- Engaging with local businesses to photograph businesses and showcase their goods/services.
- Working on a Horel campaign to highlight the hotels we have.
- Underwent training for the website.
- Developed two ads.

**Announcements:**

The Next Tourist Commission meeting will be held at noon on Wednesday, June 4, 2024, at the Tourist Commission Administration Office.

**Adjournment:** A motion was made by **Katelyn Little** and seconded by **Bengt Lindell**, which was **passed unanimously** to adjourn.

I, Creed Romano, certify that the above and foregoing constitute the minutes of the meeting of the commissioners of the Jeff Davis Tourist Commission held on April 9, 2024.



Creed Romano, CEO/President