

**Jeff Davis Parish Tourist Commission  
Minutes of Meeting  
March 10, 2026**

| <b>Name</b>                 | <b>Representing</b>         | <b>Present</b> | <b>Absent</b> |
|-----------------------------|-----------------------------|----------------|---------------|
| <b>Sammy LeJeune</b>        | <b>Lake Arthur</b>          | <b>X</b>       |               |
| <b>Ronnie Petree</b>        | <b>At Large</b>             | <b>X</b>       |               |
| <b>Kori Myers</b>           | <b>At Large</b>             | <b>X</b>       |               |
| <b>Shelby LaFosse</b>       | <b>Welsh</b>                | <b>X</b>       |               |
| <b>Jeremy Doucet</b>        | <b>Jennings</b>             | <b>X</b>       |               |
| <b>Austin Bertrand</b>      | <b>Elton</b>                | <b>X</b>       |               |
| <b>Kayla Doga</b>           | <b>Hotel</b>                |                | <b>X</b>      |
| <b>Landon Daigle</b>        | <b>Coushatta</b>            |                | <b>X</b>      |
| <b>Greg Marcantel, CPA</b>  | <b>CPA</b>                  | <b>X</b>       |               |
| <b>Nikki Trahan</b>         |                             | <b>X</b>       |               |
| <b>Carter Prejean</b>       | <b>Director</b>             | <b>X</b>       |               |
| <b>Macey Guidry Cormier</b> |                             | <b>X</b>       |               |
| <b>Linda LeBlanc</b>        | <b>Facilitator</b>          | <b>X</b>       |               |
| <b>Poncho LeJeune</b>       | <b>Lake Arthur Mayor</b>    |                | <b>X</b>      |
| <b>Ben Boudreaux</b>        | <b>Parish Administrator</b> |                | <b>X</b>      |
| <b>Jeanne Boudreaux</b>     | <b>Guest</b>                |                | <b>X</b>      |
| <b>Cesilee Oliver</b>       | <b>Guest</b>                | <b>X</b>       |               |
| <b>Doris Maricle</b>        | <b>American Press</b>       | <b>X</b>       |               |
| <b>Darci Knight</b>         | <b>Daily News</b>           | <b>X</b>       |               |
| <b>Hershel Bourque</b>      | <b>Guest</b>                | <b>X</b>       |               |

**Call to Order:** Chairman Kori Myers called the meeting to order. Jeremy Doucet led the prayer, and Austin Bertrand led the pledge.

**Approval of Agenda:** It was moved by Jeremy Doucet, seconded by Sammy LeJeune, and passed unanimously to approve the agenda for March 10, 2026, with the addition of an item to discuss a donation for the STOL aviation event.

**Approval of Minutes:** It was moved by Ronnie Petree, seconded by Austin Bertrand, and passed unanimously to approve the minutes of January 13, 2026, and February 10, 2026, as presented.

**Financial Report:** It was moved by Sammy LeJeune, seconded by Austin Bertrand, and passed unanimously to approve the October and November 2025 financial reports as presented.

Due to the inconsistency of sales tax revenue for the Tourist Commission, it was suggested to make a formal request to the sales tax collector for information on which businesses were paying the hotel/motel tax.

**Public Comments:** Positive comments were shared on the recent “Boudin Ball March Madness” advertising campaign.

**Old Business:** It was moved by Austin Bertrand, seconded by Jeremy Doucet, and passed unanimously to approve the quote from Maxim’s Water Well Service in the amount of \$2,235.00 for the installation of a FL-30 tank to the water well. Maxim’s original bid was to repair the water pump to pump only to the pond and with the additional tank bid it would also allow water to be directly used for irrigation purposes.

**New Business:** It was moved by Sammy LeJeune, seconded by Ronnie Petree, and passed unanimously to accept the 2024-2025 Audit Review prepared by Langley, Williams and Company and presented by Greg Marcentel, CPA.

It was moved by Austin Bertrand, seconded by Sammy LeJeune, and passed unanimously to enter into Executive Session for a park improvement strategy session.

It was moved by Ronnie Petree, seconded by Sammy LeJeune, and passed unanimously to reconvene into regular session.

Director Carter Prejean will obtain plans and bids for potential parking areas.

Greg Marcentel discussed the Tourist Commission financially supporting the upcoming STOL aviation event April 10-12 by making a donation to the non-profit organization managing the event. He stated the airport had committed \$15,000 and the Industrial Board \$10,000 towards the national franchise fees for the event and asked if the Board would consider making a donation towards the event. A suggested amount will be provided at the next meeting. Carter Prejean stated she is in contact with the event coordinator to assist with the event.

**Sales Tax:**

- \$15,646,21 was paid in March 2026 for the February 2026 collections.

**Carter Prejean Director’s Report:**

- Carter stated she has been on maternity leave and will return full time later in March.
- March Madness Boudin Ball campaign getting successful participation.
- Completing plans on the Bayou Rum 5K run is May 16.
- Partnering with Jeff Davis Chamber and Jeff Davis Economic Development to host a Jeff Davis Parish banquet on April 23 at Bayou Rum.

**Marketing/Communications Director’s Report:**

Macey Cormier reported the following:

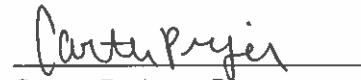
- Reviewed December social media stats from Facebook, Instagram, and TikTok with views from 10.2K to 1.2M and follower count from 2,236 to 23,037.
- Marketing sponsorships were awarded to the Squeeze Box Shootout and R & B Rodeo.

**Announcements:**

- The regular Tourist Commission meeting will be at 3:00p.m. on Tuesday, April 14, 2026, at Bayou Rum in Lacassine.
- Ethics Disclosure Tier 2.1 Report to be completed by May 15, 2026.

**Adjournment:** A motion was made by Jeremy Doucet, seconded by Austin Bertrand, and passed unanimously to adjourn.

I, Carter Prejean, certify that the above and foregoing constitute the minutes of the meeting of the commissioners of the Jeff Davis Tourist Commission held on March 10, 2026.

  
Carter Prejean, Director

