

**Jeff Davis Parish Tourist Commission
Minutes of Meeting
October 12, 2021**

NAME	Representing	Present	Absent
Sheila Chapman, Chairman	Lake Arthur	X	
Buffina Crochet, Vice-Chairman	Jennings	X	
John Marceaux, Secretary/Treasurer	Lake Arthur	X	
Ronnie Petree			X
Bengt Lindell	Welsh	X	
Austin Bertrand	Elton	X	
	Hotel/Motel Rep		
Greg Marcantel, CPA		X	
Creed Romano, CEO/Director		X	
Dione Sabelhaus, Marketing Director		X	
Kyler Royer, Tourist Specialist		X	

Guest: Bengt Lindell

Call to Order: Sheila Chapman called the meeting to order at 8:01 am. Greg Marcantel led us in prayer and pledge.

Welcome: Sheila Chapman and board members welcomed Austin Bertrand and Bengt Lindell to the TC board.

Approval of Agenda: A motion was made by John Marceaux and seconded by Bengt Lindell, passed unanimously to approve the October 12, 2021, agenda.

Approval of Minutes: A motion was made by John Marceaux and seconded by Buffina Crochet, passed unanimously to approve the minutes of August 10, 2021.

Approval of Financials: Moved by John Marceaux and seconded by Buffina Crochet, passed unanimously to approve the financials of July and August 2021.

Public Comments: N/A

Old Business:

- A motion was made by John Marceaux and seconded by Buffie Crochet, to approve engagement agreement with Greg Marcantel, CPA, passed unanimously.
- A motion was made by Buffina Crochet, seconded by Bengt Lindell to except Aaron Cooper for JDPTC 2021-2022 audit, passed unanimously
- The Policy Manual needs to be revised, TC Board meeting from monthly to bimonthly
- A motion made by John Marceaux, seconded by Buffina Crochet, to approve the Tourist Development & Marketing Grant to CRA's Annual Rodeo, passed unanimously.

New Business:

- A motion was made by John Marceaux and seconded by Bengt Lindell, to approve Joel Oustalet to represent Tourist Commission on the EDC Board.
- A motion was made by John Marceaux, seconded by Buffina Crochet to accept Leisa Hargraves resignation from the TC board, John Marceaux, second by Austin Bertrand to approve Tammy Broussard to represent Hotel/Motel, passed unanimously.

CEO/President Creed Romano:

Stearman Flyin was a success, I would like to commend the staff for a job well done. The JDPTC staff was given the MVP event award. Kyler and I went to Louisiana Travel Summit in New Orleans, it was a fantastic event, very educational. I met with Jill Kidder, LTA President and LACVB; she has asked me to be more involved in tourism lobbying for the tourism industry. Working with LED for the Development Ready Community program, The JDPPJ gave us their blessing to proceed. We received formal notification in writing that our parish has been accepted into the program the kickoff meeting will be sometime in November. We are also looking into becoming an ACT certified workforce development parish.

Marketing Director report: Even with the bad weather we had a good turnout for the Stearman Fly-in with 24 planes that registered at check in. Matthew Peterson with the Swamp STOL competition has scheduled their event for March 19, 2022. Upcoming events for the months of October and November, Last Resort Car Show, Yellow Rail and Rice Festival, Jennings Alive, Boo on the Avenue and Glitter and Garland.

Kyler Royer, TIS: Kyler Royer reported the following:

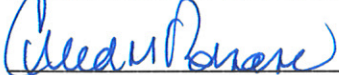
Visitor Count: August 2021	2,524 guest	September 2021	2,043 guest	<i>Year to date 26,703</i>
	August 2020	2,050 guest	September 2020	1,606 guest

Gift Shop Sales: August and September 2021~ \$14,736.00

Announcements: The next Tourist Commission meeting will be **December 14, 2021.**

Adjournment: A motion was made by **Austin Bertrand** and seconded by **Buffie Crochet**, passed unanimously to adjourn.

I, Creed Romano, certify that the above and foregoing constitute the minutes of the meeting of the commissioners of the Jeff Davis Tourist Commission held on October 12, 2021.



Creed M. Romano, CEO/President