

**JEFF DAVIS PARISH TOURIST COMMISSION
MINUTES OF MEETING
DATE: October 15, 2019**

The meeting was opened, and the following attendance was noted:

Name	Representing	Present	Absent
Ryan Kitchen, Chairman	Jennings	x	
Lorraine Bertrand, Vice-Chairman	Elton	x	
John Marceaux, Secretary/Treasurer	Lake Arthur	x	
Roberta Palermo	Lake Arthur	x	
Ronnie Petree	Welsh	X	
Kathleen LeBlanc	Lake Arthur	X	
Becky Hudson	Welsh	X	
Marion "Butch" Fox, Executive Director	Director	X	
Dione Sabelhaus, Marketing Director	Marketing Director	X	

Guest Present: Mayor Henry Guinn

Call to Order: Ryan kitchen called the meeting to order at 8:05 am, **Ronnie Petree** led the prayer and pledge.

Approval of Agenda ~ A motion was made by **Ronnie Petree** and seconded by **Lorraine Bertrand**, passed unanimously to approve the October agenda.

Approval of Minutes ~ a motion was made by **Becky Hudson**, seconded by **John Marceaux**, passed unanimously to approve the minutes of August 2019, passed unanimously.

Public Comments ~ N/A

Approval of Financials ~ a motion was made by **John Marceaux** to approve **July and August 2019** financial report seconded by **Ronnie Petree**, passed unanimously.

CEO/President report, Marion Fox

- Again, this year we have partnered with Bayou Rum for the LTA Culinary Trail. As a Gold sponsor, I was invited to join LTA in Atlanta, October 22-23 for the Culinary Mission. This year, LTA partnered with the Atlanta Journal Constitution to bring the event to one of the largest cities in the South. Louisiana chefs selected by Emerald, to cook in popular Atlanta restaurants on Oct. 23, collaborating on unique menus with their host chefs. The consumer-driven, open-to-the-public event will be preceded by an invitation-only Media Preview Night featuring dishes from each Louisiana chef.

Marketing Director Report: Dione Sabelhaus

- This year we had a great turnout! The Stearman decided to invite Taildraggers to participate in the event, we had 24 Stearman planes and 11 taildraggers registered for the event. The Stearman flew over the JDP fair parade and Fairgrounds to help promote the event, our public attendance did increase this year. Next year it will be the 40th annual Fly-In, they are hoping they can get at least 40 Stearman planes to attend the event
- Wildlife and Fisheries, JDP Tourist Commission and the City of Jennings will host a "Get Out and Fish" tournament for children and adults on November 2, 2019. Sabelhaus Wealth Management and the City of Jennings are the food sponsors and Coca-Cola and JDPTC donated soft drinks. We already have 85 pre-registered for the tournament.
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- Upcoming events – Last Resort Car Show and Battle of the Bows

New Business:

- Re-appoint Marilyn Watkins to represent JDPTC to the JPEDC Board, Lorraine Bertrand abstained. John Marceaux made a motion and Becky Hudson seconded the motion to re-appoint Marilyn and passed unanimously.
- A motion was made by John Marceaux, seconded by Ronnie Petree to except Aaron Cooper for JDPTC 2018-2019 audit, passed unanimously
- A motion was made by Ronnie Petree, seconded by Kathleen to approve the Tourist Development & Marketing Municipalities Grant for Town of Lake Arthur, passed unanimously.
- A motion was made by Becky Hudson and seconded by Lorraine Bertrand to approve the Tourist Development & Marketing Grant for SWLA Acoustic Cajun Music Jam, passed unanimously.

Old Business:

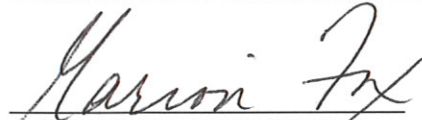
- We installed two air curtains to help keep to the Tourist Commission side cooler. The installment has helped keep the building cooler.
- A motion was made by Becky Hudson and seconded by Lorraine Bertrand to approve the Final Tourist Development & Marketing Grant for CRA Rodeo, passed unanimously.
- Marion Fox has to write a letter on our letterhead to First Guaranty Bank stating the TC Board approved Ryan Kitchen is authorized to sign checks.

Gator Chateau and Tourist Commission visitor counter has increased since the opening of our new building. The number of visitors from our opening date to now is 24,272. Last year from January to December we had a total of 22855 visitors.

Announcements: n/a

Adjournment: A motion was made by **Lorraine Bertrand**, seconded by **Kathleen LeBlanc** and passed unanimously to adjourn.

I, Marion Fox, certify that the above and foregoing constitute the minutes of the first meeting of the commissioners of the Jeff Davis Tourist Commission held on October 15, 2019.


MARION FOX, PRESIDENT/CEO