

**JEFF DAVIS PARISH TOURIST COMMISSION
MINUTES OF MEETING
DATE: February 4, 2020**

The meeting was opened, and the following attendance was noted:

Name	Representing	Present	Absent
Ryan Kitchen, Chairman	Jennings	X	
Lorraine Bertrand, Vice-Chairman	Elton	X	
John Marceaux, Secretary/Treasurer	Lake Arthur	X	
Roberta Palermo	Lake Arthur	X	
Ronnie Petree	Welsh	X	
Kathleen LeBlanc	Lake Arthur	X	
Becky Hudson	Welsh	X	
Marion "Butch" Fox, Executive Director	Director		X
Dione Sabelhaus, Marketing Director	Marketing Director	X	

Guest Present: N/A

Call to Order: Ryan kitchen called the meeting to order at 8:02 am, **Ronnie Petree** led the prayer and pledge.

Approval of Agenda ~ A motion was made by **Ronnie Petree** and seconded by **Becky Hudson**, passed unanimously to approve the February 4, 2020 agenda.

Approval of Minutes ~ a motion was made by **John Marceaux**, seconded by **Lorraine Bertrand**, passed unanimously to approve the minutes of December 2019, passed unanimously.

Public Comments ~ N/A

Approval of Financials ~ a motion was made by **John Marceaux** to approve **November & December 2019 financial** report seconded by **Lorraine Bertrand**, passed unanimously.

Marketing Director Report: Dione Sabelhaus

- Gator Chateau won the 2019 LTA Attraction of the Year award!
- We have several crawfish and gator tours already booked for this season. As of right now we have 15 and waiting on several schools to get back with us. Gator Chateau tour for the month of February and March we have 23 tours booked.
- TravelSouth will be held in Baton Rouge on March 8th – 11th, 2020. With this show we have 2 FAM tours the will come to our parish. Group 1, No Man’s Land Pre-FAM tour will go tour Bayou Rum, Crawfish Farm, Tupper Museum, Gator Chateau and will end with a crawfish boil at the I-10 Park. Group 2, An Adventure to Savor Pre-Fam tour will tour Bayou Rum and the Gator Chateau. When I arrive at the travel show I have 32 appointments to discuss our parish.
- Upcoming events - CRA Rodeo and area Mardi Gras festivities.

New Business:

- A motion made by **Ronnie Petree**, seconded by **John Marceau**, to approve the Tourist Development & Marketing Grant for Jennings 3rd Annual CRA Rodeo Association and Jennings Festival Association Squeezebox Shoot Out / Mardi Gras, **passed unanimously**

Old Business:

- Marion will keep the board updated on the Hotel/Motel occupancy Tax at our next meeting in February

Gator Chateau and Tourist Commission visitor count **December 2277 and January 2062**. To date **13 Countries and 37 States**

Adjournment: A motion was made by ***Becky Hudson***, seconded by ***Kathleen LeBlanc*** and passed unanimously to adjourn

I, Marion Fox, certify that the above and foregoing constitute the minutes of the first meeting of the commissioners of the Jeff Davis Tourist Commission held on February 4, 2020.

MARION FOX, PRESIDENT/CEO