# JEFF DAVIS PARISH TOURIST COMMISSION MINUTES OF MEETING

**DATE: August 8, 2017** 

The meeting was opened and the following attendance was noted:

Name	Representing	Present	Absent
Becky Hudson, Chairman	Welsh	х	
Lorraine Bertrand, Vice-Chairman	Elton	Х	
John Marceaux, Secretary/Treasurer	Lake Arthur	х	
Bobby Palermo	Lake Arthur	х	
Ronnie Petree	Welsh		х
Kathleen LeBlanc	Lake Arthur	x	
Ryan Kitchen	Jennings	x	
Marion "Butch" Fox, Executive Director	Director	х	
Dione Sabelhaus, Marketing Director	Marketing Director	Х	

**Guests Present:** 

<u>Call to Order:</u> Becky Hudson called the meeting to order at 8:08am, Lorraine Bertrand led the prayer and Becky Hudson led the pledge.

<u>Approval of Agenda</u> ~ a motion was made by **John Marceaux** and seconded by **Bobby** Palermo and passed unanimously to approve the June agenda.

<u>\pproval of Minutes</u> ~ a motion was made by Lorraine Bertrand, seconded by Kathleen LeBlanc, passed unanimously to approve the minutes of the June 2017 meeting.

<u>Approval Financials</u> ~ a motion was made by **John Marceaux** to dispense Financial Report due to not having the June monthly report seconded by **Lorraine Bertrand**, **passed unanimously** 

<u>Public Comments:</u> Marion Fox introduced the newest JDPTC board member Ryan Kitchen, he represents City of Jennings.

#### President/CEO: Marion Fox

- Gator Chateau Project committee chairman, Bobby Palermo reported the bids we received were over our budget. The committee and architect made some adjustments to the plans. This will take about 3 months for the new plans and to go out for bids. City of Jennings City Council has not given us an answer on if they want indoor restrooms.
- Dione, Jamie and myself will attend the Lt. Governor's Travel Summit on August 22-24, 2017 Our Tourist Information Specialist have to be tested every three years to get certified so Kelise Pollock will attend this year's summit.

## Marketing Director Report: Dione Sabelhaus

- I will attend the TravelSouth International Showcase in November 2017. Jeff Davis Parish will partner with Southwest Lake Charles CVB. We will meet with group tour operators to sell our parish to international visitors.
- The City of Jennings and JDPTC work together to put on the Stearman Fly-in. The Stearman will start arriving on Wednesday, October 4 and will depart on Sunday, October
   This year we have a C-47 plane joining us this year, they will give rides for \$50.00 per

person. Jami Lee and I will go to Lafayette KADN morning show and KPLC sunrise to promote this event.

### New Business:

- A motion made by Lorraine Bertrand, seconded by Kathleen LeBlanc, to approve Ryan Kitchen with Hampton Inn to replace Kayla Gary on the Tourist Commission Board for the City of Jennings seat, passed unanimously.
- A motion was made by John Marceaux and seconded by Bobby Palermo to reappoint Ronnie Petree and Lorraine Bertrand to the Tourist Commission Board, passed unanimously
- A motion was made by John Marceaux and seconded by Bobby Palermo, to reappoint Marilyn Watkins to represent Tourist Commission to the EDC Board, passed unanimously. Lorraine Bertrand abstained her vote.
- A motion was made by Kathleen LeBlanc and seconded by Lorraine Bertrand, to approve Tourist Development & Marketing Municipalities Grant for City of Jennings and Town of Lake Arthur, passed unanimously.
- A motion made by **Ryan Kitchen**, seconded by **Lorraine Bertrand**, to approve the Tourist Development & Marketing Grant for Cajun Rodeo Association, passed unanimously

#### Old Business:

• A motion made by Bobby Palermo, seconded by Lorraine Bertrand, to approve the Tourist Development & Marketing Grant for Stars and Stripe Festival, passed unanimously

Announcements: N/A

### Adjournment

A motion was made by John Marceaux, seconded by Ryan Kitchen and passed unanimously to adjourn.

I, Marion Fox, certify that the above and foregoing constitute the minutes of the second meeting of the commissioners of the Jeff Davis Parish Tourist Commission held on August 8, 2017

MARION FOX. President/CEO

JDPTC