Jeff Davis Parish Tourist Commission Minutes of Meeting June 14, 2022

Name	Representing	Present	Absent
Sheila Chapman, Chairman	Lake Arthur		Х
Buffine Crochet, Vice- Chairman	Jennings	Х	
John Marceaux, Treasurer/Secretary	Lake Arthur	Х	
Ronnie Petree		Х	
Bengt Lindell	Welsh	Х	
Austin Bertrand	Elton		Х
Tammy Broussard			Х
Greg Marcantel, CPA		Х	
Creed Romano, CEO		Х	
Kyler Royer, Tourist Specialist			Х

Guests: Linda Leblanc, Eva Kibodeaux

<u>Call to Order:</u> Buffine Crochet called meeting to order. Ronnie Petree led us in prayer and Buffine Crochet led the pledge.

<u>Approval of Agenda:</u> A motion was made by **Ronnie Petree** and seconded by **John Marceaux**, **passed unanimously** to approve the April 14, 2022 Agenda.

<u>Approval of Minutes:</u> A motion was made by **Bengt Lindell** and seconded by **John Marceaux**, **passed unanimously** to approve the minutes of **April 14**, **2022**, **May 9**, **2022**, and **May 31**, **2022**.

<u>Approval of Financials:</u> Moved by **Ronnie Petree** and seconded by **Bengt Lindell**, **passed unanimously** to approve the financials of **April 2022**.

Public Comments: None

Old Business:

• **Linda Leblanc** reported that contractors raised and leveled the east side of the tourist commission office. And that extensive work has been done to the oil derrick foundation.

New Business:

- A motion was made by **Ronnie Petree** and seconded by **John Marceaux**, to approve the Tourist Development & Marketing Grant for the **2022 Battle of the Bows**, **passed unanimously**.
- A motion was made by John Marceaux and seconded by Ronnie Petree, to approve the Tourist
 Development & Marketing Grant for the Town of Lake Arthur Annual Christmas Festival Parade
 and Fireworks, passed unanimously.

- A motion was made by Ronnie Petree and seconded by Bengt Lindell, to approve the Tourist Development & Marketing Grant for the 2022 Battle of the Bows, passed unanimously.
- A motion was made by John Marceaux and seconded by Bengt Lindell to go into executive session to discuss personnel matters. Creed Romano was asked to step away from the meeting.
- A motion was made by John Marceaux and seconded by Bengt Lindell to reconvene from the executive session, passed unanimously.
- A motion was made by John Marceaux and seconded by Ronnie Petree, to introduce the
 proposed budget amendments for the fiscal year July 1, 2021 June 30, 2022, passed
 unanimously.
- A motion was made by Ronnie Petree and seconded by Bengt Lindell, to introduce the proposed budget for the fiscal year July 1 2022 – June 30, 2022, passed unanimously.
- A motion was made by John Marceaux and seconded by Bengt Lindell, to set a special meeting on June 28, 2022 at 8 am to adopt the proposed budget for fiscal year July 1, 2022 – June 30 2023, passed unanimously.

CEO/President report:

- Creed Romano reported the following:
- Linda Leblanc, Jamie Lee, Kyler Royer, and I turned in the Cooperative Marketing Program (CMP)
 Grant application to the Louisiana Office of Tourism. The CMP Grant is a maximum of \$20,000
 and will be used for marketing Jeff Davis Parish.
- Laine Garner spent an entire day helping Kyler and I better understand the tourism industry and assisted us in completing the CMP Grant application.
- Kyler Royer and I attended a legislative breakfast sponsored by the Louisiana Office of Tourism, we were briefed on the current state of Louisiana Tourism.
- July 8th at 10:30 am we will be hosting a celebration for the completion of the LDRC Certification for Jeff Davis parish.

Kyler Royer, TIS:

Visitor Count: April 2022: 4,582 & May 2022: 3,147
 Gift Shop Sales: April 2022 & May 2022 ~ \$37,367.00

Announcements: Next Tourist Commission meeting will be on Tuesday, June 28, 2022, location TBA

<u>Adjournment:</u> A motion was made by **Bengt Lindell** and seconded by **Ronnie Petree**, passed unanimously to adjourn.

I, greed Romano, certify that the above and foregoing constitute the minutes of the meeting of the commissioners of the Jeff Davis Tourist Commission held on February 8, 2022.

Creed Romano, CEO/President