Jeff Davis Parish Tourist Commission Minutes of Meeting April 14, 2022

Name	Representing	Present	Absent
Sheila Chapman, Chairman	Lake Arthur	Х	
Buffine Crochet, Vice- Chairman	Jennings	Х	S
John Marceaux, Treasurer/Secretary	Lake Arthur		х
Ronnie Petree		Х	
Bengt Lindell	Welsh	Х	
Austin Bertrand	Elton		х
Tammy Broussard			х
Greg Marcantel, CPA		Х	
Creed Romano, CEO		Х	
Kyler Royer, Tourist Specialist		Х	

Guests: Linda Leblanc

<u>Call to Order:</u> Sheila Chapman called meeting to order. Ronnie Petree led us in prayer and Kyler Royer led the pledge.

<u>Approval of Agenda:</u> A motion was made by **Ronnie Petree** and seconded by **Buffine Crotchet**, **passed unanimously** to approve the April 14, 2022 Agenda.

<u>Approval of Minutes:</u> A motion was made by **Ronnie Petree** and seconded by **Buffine Crotchet**, **passed unanimously** to approve the minutes of February 2022.

<u>Approval of Financials:</u> Moved by **Buffine Crotchet** and seconded by **Bengt Lindell**, **passed unanimously** to approve the financials of November 2021, December 2021, January 2022, and February 2022.

Public Comments: None

Old Business:

- **Creed Romano** reported that repairs to the stage needs to be expedited for upcoming events within the parish. Greg Marcantel recommends Charlie Daniel for repairs.
- Coushatta Casino Resort will hold a job fair at the I10 Oil and Gas Park in Jennings on Saturday April 23. Free food and entertainment will be provided.

New Business:

- A motion was made by Ronnie Petree and seconded by Buffine Crochet, to approve the Tourist Development & Marketing Grant for the Last Resort Car Show, passed unanimously. Chairman Sheila Chapman abstained from voting.
- A motion was made by Ronnie Petree and seconded by Bengt Lindell to accept the resignation of Marketing Director Dione Sabelhaus, passed unanimously.
- A motion was made by Ronnie Petree and seconded by Bengt Lindell to go into executive session to discuss personnel matters. Kyler Royer was asked to step away from the meeting.
- A motion was made by Buffie Crotchet and seconded by Ronnie Petree to end executive session, passed unanimously.
- A motion was made by **Ronnie Petree** and seconded by **Bengt Lindell** to hire **Kyler Royer** as **Tourism Operations Director** at a salary of \$30,000 per year, **passed unanimously**.
- A motion was made by Ronnie Petree and seconded by Buffie Crotchet to remove Dione Sabelhaus and Lorraine Bertrand as authorized signers for the Tourist Commission Bank Account, and to add Sheila Chapman as an authorized signer. The authorized signers now include Sheila Chapman, John Marceaux, Ronald W. Petree, Buffina Crotchet, and Creed M. Romano.
- A motion was made by Buffie Crotchet and seconded by Bengt Lindell to cancel Dione
 Sabelhaus' Tourist Commission credit card and issue a credit card in Kyler Royer's name.

CEO/President report:

- Creed Romano reported the following:
- The second LTLA class was held on April 11th and 12th at the Louisiana State Capitol.
- Tourism Day at the Capitol was a success. Kyler Royer set up a booth to promote the Jeff Davis Parish Tourist Commission as well as the Gator Chateau.
- The last LDRC Certification committee meeting will be held on Wednesday April 20th to finalize plans.
- The Gator Chateau has a new insurance carrier, an inspector was sent to the Gator Chateau and realized that the facility did not have smoke detectors. The insurance company will be contacted to get further information on the detectors needed.

Kyler Royer, TIS:

- Swamp STOL was a tremendous success. There were roughly 60 participants, the Lt. Governor's office provided free boiled crawfish to all participants.
- Visitor Count: February 2022: 2,391 & March 2022: 4,425
- Gift Shop Sales: February 2022 & March 2022 ~ \$27,217.50
- Welsh and Jennings' Mardi Gras Parades were broadcasted on the Louisiana Office of Tourism Facebook page and received a tremendous amount of support and viewership.

Announcements: Next Tourist Commission meeting will be on Tuesday, June 14, 2022, location TBA

<u>Adjournment:</u> A motion was made by **Ronnie Petree** and seconded by **Buffie Crotchet**, passed unanimously to adjourn.

I, Creed Romano, certify that the above and foregoing constitute the minutes of the meeting of the commissioners of the Jeff Davis Tourist Commission held on February 8, 2022.

Creed Romano, CEO/President