# JEFF DAVIS PARISH TOURIST COMMISSION MINUTES OF MEETING

**DATE: April 9, 2019** 

he meeting was opened, and the following attendance was noted:

Name

Representi		esent Al	Absent	
Ryan Kitchen, Chairman	Jennings	x		
Lorraine Bertrand, Vice-Chairman	Elton		х	
John Marceaux, Secretary/Treasurer	Lake Arthur	×		
Bobby Palermo	Lake Arthur		х	
Ronnie Petree	Welsh		X X	
Kathleen LeBlanc	Lake Arthur	X		
Becky Hudson	Welsh	X		
Marion "Butch" Fox, Executive Director	Director	X		
Dione Sabelhaus, Marketing Director	Marketing Director	X		

Guest Present: n/a

Call to Order: Ryan kitchen called the meeting to order at 8:04am, Becky Hudson led the prayer and pledge.

Approval of Agenda ~ A motion was made by Becky Hudson and seconded by Kathleen LeBlanc to, passed unanimously to approve the April agenda.

Approval of Minutes ~ a motion was made by John Marceaux, seconded by Becky Hudson and passed unanimously to approve the minutes of February 5, 2019.

bval of Financials ~ a motion was made by Becky Hudson to approve January and February 2019 financial report seconded by Kathleen LeBlanc, passed unanimously.

Public Comments: n/a

## CEO/President report, Marion Fox

- A bill in legislation 339 is to look for parity in the tax code across the state. In the tax code for Louisiana one room or more is the definition of a hotel and in our legislation, it says two rooms or more, this is to include AB& B's. We are asking for one room or more. Another bill that might come up in legislation, Fire Marshall's wants AB&B's to provide insurance on their buildings.
- Gator Chateau updates ~ Insurance for the Gator Chateau is \$7000 total. We applied for a grant with The Zigler Foundation to help complete the inside of the new building. May 16, 2019 is the grand opening and ribbon cutting for the new building. The Lt. Governor will attend the event along with other local officials.

## Marketing Director Report: Dione Sabelhaus

- I attended TravelSouth Domestic in Myrtle Beach, SC. on February 23 27 with Anne with Southwest Lake Charles CVB meet with 52 tour operators. Go West Tours and Heritage Tours that Anne and I have meet with over the last several years have now booked several tours with us.
- Crawfish Tours are doing very well. As of right now we booked 20 tours with 10 new schools this season. We have a lot of individuals interested in the tours, so we add them to existing tours.

### **New Business:**

- Personal financial disclosure statements are due May 15, 2019. Please send a copy Tracie so she can keep a copy on file.
- A motion made by Becky Hudson, seconded by Kathleen LeBlanc, to authorize as a Chairman signature for Ryan Kitchen, passed unanimously
- A motion made by John Marceaux, seconded by Kathleen LeBlanc, to authorize Jamie Lee to have a Tourist Commission credit card, passed unanimously

### **Old Business:**

 A motion made by Becky Hudson, seconded by Kathleen LeBlanc, to approve the Tourist Development & Marketing Grant Final Approval for 2<sup>nd</sup> Annual CRA Rodeo and Jennings Festival Association Squeezebox Shootout/Jennings Mardi Gras Festival, passed unanimously.

Announcements: Next meeting June 11, 2019 @ 8:00am

Adjournment: A motion was made by John Marceaux, seconded by Becky Hudson and passed unanimously to adjourn.

I, Marion Fox, certify that the above and foregoing constitute the minutes of the first meeting of the commissioners of the Jeff Davis Tourist Commission held on April 9, 2019.

MARION FOX, PRESIDENT/GEO